



Client Outcomes Management

Improving the patient experience with your interactive system is a journey. Your Outcomes Manager is with you every step of the way.

Who we are

Your Avidex Client Outcomes Manager is your designated, ongoing partner in success. We provide proactive support with response times second to none. Your success with your interactive patient engagement system is our number one goal. We are professionals with backgrounds in nursing, technology, patient education and patient experience. Our team works collaboratively behind the scenes so that all clients benefit from our collective knowledge and skills. We are industry experts, with in-depth knowledge of our solutions, best practices and a wealth of creative approaches to help you achieve success. Our aim is to maximize your hospital's return on investment by helping you move the needle on the patient outcomes and satisfaction measures that matter most. As the face of our company and the voice of our clients, your Outcomes Manager is your advocate and partner in your journey toward an optimal patient experience.

What we do

We work to ensure that all our client hospitals are on the fast-track to success by helping with:

Training: We recognize that training is not a one-time event. Your Client Outcomes Manager will provide comprehensive training at the launch of your system as well as after upgrades or implementation of new features. We work with you to develop training plans that best meet the needs of your facility and develop customized materials for you, such as how-to videos, tip sheets, and video library guides.

System Customization & Administration: Client Outcomes Managers work closely with you to customize and optimize your system throughout the system build and beyond. We support you in the day-to-day administration of your system and offer expert guidance on workflows and design to ensure your interactive technology meets your hospital's needs.

Measuring Success: We help you track your system utilization and trend it with data measuring your hospital's progress toward your most important goals and priorities for improving outcomes.

Video Content & Library Management: We help you build an education video library which meets your hospital's needs for patient and family education and guide you through the renewal/replacement process. As new needs arise, we'll help you search and review options from vetted content providers. We routinely share free content resources with our clients and can advise your hospital on how to create your own custom videos.

Projects & Creative Consulting: Whatever your hospital's goals and priorities are, there's a way to use your interactive system to support the desired improvements. We can help you craft a special initiative using your interactive system as the keystone technology, or incorporate features and capabilities of your system to boost the impact of other projects and programs already in progress at your hospital.

97%*
CLIENT
SATISFACTION RATING



*97.5 percent of hospitals responding to a 2020 Client Satisfaction Survey reported that they were satisfied or very satisfied with their experiences with Avidex Client Outcomes Managers.

Liaising with Technical Support: Our Outcomes Managers serve as liaisons between your hospital and our technical support department. We can help you troubleshoot and remedy many common technical issues, plus educate you on root causes and ways to prevent recurrences. When opening a support ticket, we help you articulate the problem, ensure it is properly prioritized, and track it through to resolution.

Community: We facilitate opportunities to bring clients together - both virtually and in person - for mentorship, networking, and peer-driven learning.

Here's what our current clients have to say about our Outcomes Managers:

“Our Outcomes Manager has been a wonderful partner. She is incredibly responsive to our needs. She quickly turns around projects & meets all deadline. I appreciate her friendly demeanor and her desire to help our bedside staff. She has been wonderful to work with!”

Director
UNC Health

“A Rock Star who is always working to advance the patient experience at our hospital...He has been a huge support during the COVID crisis and a valuable member of our team. Thank you for all you do!”

Director of Patient Experience
New York Presbyterian Brooklyn Methodist Hospital

“Keeps us very informed on updates; works with roll outs; provides insight on how to improve and develop our service...A pleasure to work with.”

Project Specialist
University of Maryland Medical Center

“Extremely knowledgeable and patient. When working with our budget, she is fair and listens to the needs of our institution. Thank you for all the hard work that she does for our Veterans and us”

Assistant Chief of Learning Resources
VA Nebraska-Western Iowa Health Care | Veterans Affairs

“Our Client Outcomes Manager is very accommodating and brings ideas to the meeting always for us to focus on. I appreciate their organization and follow ups!”

RN Clinical Educator
Amita St. Mary's Hospital